

LEADS

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Chuck Kaufman, Editor

Melinda Lovelace, below, (Class of '88) won an Emmy Award last summer as the producer of the Oklahoma Centennial Spectacular. It was broadcast statewide on OETA in November 2007. The program was nominated for seven different 2008 Emmy Awards by the Heartland Chapter of the National Academy of Television Arts and Sciences.

The Centennial Spectacular won three awards, for Special Event Coverage, Set Design and Technical Achievement

The live broadcast featured many prominent Oklahoma performers such as Garth Brooks, Vince Gill, Reba McEntire, Carrie Underwood; rock groups The Flaming Lips and The All-American Rejects; big band singer Patti Page; and opera singer Leona Mitchell.

Lovelace is a freelance producer for the Dallas-based Corporate Magic Inc., a Gaylord Entertainment company and produces about six events a year. She has lived in Burnet for several years with her husband, Shon, who is also a Texas State graduate and was head of "scenics" for the Oklahoma Centennial Spectacular.

Lovelace's role in media can be traced to her grandfather, Walter E. Buckner, and his brother, Addison, who published the *San Marcos Record* along with their sons, Thomas, Kay and Bud, from 1925 to 1975.



Bharati Naik, right, a masters graduate from Texas State worked as the field producer with reporter **Sara Sidner** to provide the only live shot of the terrorist attacks from Mumbai.

Mumbai

Right place, Right Time:

Bharati Naik, an alumna with a master's degree from the Texas State SJMC, was part of the CNN team to provide live coverage of the terrorist attacks in Mumbai. Bharati was the field producer for reporter Sara Sidner and works for CNN International-Asian Region.

CNN had virtually the only live shot from Mumbai, reported *Broadcasting & Cable* magazine.

Sidner delivered sporadic standups in front of the Taj Mahal Hotel, making her the only journalist on U.S. TV reporting from the ground live as the events unfolded.

Meanwhile, sieges wore on at six other locations, including the Oberoi Hotel and the Nariman House, where an American rabbi and his wife were among those killed.

Marisa Guthrie of B&C reported that

CNN happened to have a crew on the ground in Mumbai with a satellite truck and the permit required by Indian authorities for international broadcasters wishing to transmit live. The network was in the middle of a week-long series on Mumbai's status as an international economic center for affiliate Indian network IBN.

Other networks scrambled to get correspondents into the region from outposts in London and other points in Europe.

"Many Western news organizations long ago downsized the number of foreign outposts," Guthrie wrote. "But the slump in TV ad revenue and the dire economic forecast coming after a protracted and expensive election season

CONTINUED ON PAGE 2

Five new faculty named for spring '09 semester

Dr. Lori Bergen, director of the School of Journalism and Mass Communication, has announced new and returning adjunct faculty for the spring 2009 semester. Returning faculty include **Gigi Taylor, Terry Bertling, Beth Clark** and **Amber Willard Hinsley**.

They are:

- **Dr. Mark Tremayne**, assistant professor, University of Texas at Austin. Tremayne's expertise is in new media research, and he is author of the 2007 book, "Blogging, Citizenship and the Future of the Media."

- **James Stephens**, associate professor and founding director of the journalism and mass communication program at Huston-Tillotson University in Austin. Stephens worked for the Chicago Tribune, the Chicago Daily Defender and Jet Magazine before begin-

ning his academic career.

- **David Short**, who just completed his master's degree with us in December, also is the director of marketing for the fledgling arena football team, the Austin Turfcats.

- **Dawn Robinette**, a communications professional with 16 years experience in public relations, including work as director of PR for General Motors R*Works in Detroit.

- **Trisha Buchhorn**, former photographer for the San Antonio Light and the Express News, works also for the journalism department at San Antonio College and the Dow Jones Urban Journalism Workshop.

"We are fortunate to have many returning adjunct faculty and several new colleagues joining us this spring," Dr. Bergen said.

Students post 66 packages on 'YouTube'

Students in the Television News class posted 66 of their packages onto YouTube during the fall semester. Their work can be seen at <http://www.youtube.com/bobcatupdate>.

Subjects cover a wide variety of local stories, which were included in the twice-weekly live newscasts (archived at <http://sjmc.oldmain.txstate.edu/channel23/content/update.html>).

The live newscasts, in addition to being seen on cable channels 16 and 19 this semester, were streamed live on the Web.

CONTINUED FROM PAGE 1

Mumbai

has meant more painful cuts to network budgets, especially for broadcast news divisions with a finite amount of hours in which to amortize costs."

Tony Maddox, executive vice president and managing director of CNN International told Guthrie that "International news gathering gets more expensive and more complicated. People are under intense financial pressure. Everyone was looking to cut costs even without this financial crisis. And foreign news coverage is expensive to do and do properly."

The CNN crew working on their Mumbai finance story was staying at the Taj Mahal Hotel. They were returning to the hotel on Wednesday afternoon when they were alerted to the terror attacks by the sight of Indian police taking up positions outside their hotel.

Maddox added that CNN had a crew of 21 reporting and many of them would remain in Mumbai as the investigation into the attacks continues. CNN has "a very sizeable presence in New Delhi," Maddox told B&C. "It is one of our bigger international bureaus. In the past few months, we've opened up a Mumbai operation, which is part of our content ownership plan because (Mumbai) is one of the places we identified as the economic powerhouse of India."

SAVE THE DATE

February 18

Aron Pilhofer, editor of Interactive News Technology at *The New York Times*

Pilhofer speaks about journalism of the future and the interactive presentation of data as the bedrock of new media. Open to the public, sponsored by the School of Journalism and Mass Communication. LBJ Student Center Teaching Theatre, 6:30 p.m. For more information contact **Cindy Royal**.

February 19 - 21

Assessing the State of Spanish-Language Media Conference

International conference assessing Spanish language media and celebrating the 200th anniversary of the Spanish Language Press in the U.S Registration required. Sponsored by the Center for the Study of Latino Media and Markets and the School of Journalism and Mass Communication. Register online at www.centerforlatinomedia.com. For more information contact **Federico Subervi**.

April 2

Rollan Melton Judges in J-School Program

Judge Steve Smith of the 361st District Court in Bryan, speaks with students, faculty and the public on the relationship between the courts and the press. Events throughout the day. Sponsored by the Donald W. Reynolds National Center for Courts and Media and the School of Journalism and Mass Communication. For more information contact **Gilbert Martinez**.

April 5-11

National Press Photographers Association Advanced Storytelling Workshop

NPPA's legendary workshop comes to Texas State University's School of Journalism and Mass Communication in 2009 for the first time. The week-long program is designed for experienced TV and newspaper photojournalists, reporters and videographers – anyone who tells stories with pictures. Register online at www.teamstorytellingworkshop.com. For more information contact **Dave Nolan**.