

**Senior Assessment Portfolio Checklist/Evaluation
Public Relations**

Name of Student: _____ **Date:** _____

SS# or PLID: _____

Professional materials (for check off only):

Cover letter – job application _____
Resume _____
References _____

Examples of course materials (for score 1-5):

MC1313 News Writing _____
Visual literacy option:
MC 3319 Visual Communication _____
MC 4309 Visual Literacy Film _____
MC 4312 Photo Journalism _____
MC 3390 Publication Design and Production _____
MC4336D Web Design and Publishing _____
MC 3360 Research Methods _____
MC 4313 Writing for Public Relations _____
MC 3383 Editing for Clear Communication _____
MC 4320 Public Relations Campaigns _____

Internship or Professional Work Samples (for score 1-5)

News release(s) _____
Brochure(s) _____
Photographic samples _____
Other graphic materials _____

Website or other new media samples:

-- written materials for website _____
-- website design _____
-- graphics for website _____
-- other _____

Total Points _____

Faculty Signature: _____ **Date:** _____

Note to Faculty: Please make a copy of this completed form for your file and submit the original to Harry Bowers, Old Main 102

Revised: 10/5/09